

# Jason Mabry

8929 Rambling Rd  
Oklahoma City,  
Oklahoma 73132  
405 205 9862  
hire@jasonmabry.com  
www.jasonmabry.com

## Objective

To use my diverse personal and business skills and experience to contribute to the effectiveness and success of an organization. In addition to supporting my family I would like to feel I am making a difference in people's lives and company's bottom lines through the work I do. I am motivated by success itself, I want to do my best in all things and remain focused on these simple foundational elements on which I believe any good thing can be built.

An employer can expect to find in me a dedicated, loyal and malleable asset with unlimited growth potential who possesses the ability to lead, or work as a team member, with equal enthusiasm.

## Work Experience

### Partner / Production Lead

4/2003 - Present multiplymedia, Oklahoma City, OK

- I started this web design firm with a single partner in April 2003 with a vision to influence the way SMBs contract for web design services. Market demands led us in the direction of web software product development with a heavy focus on community while utilizing unusual and effective marketing strategies exploiting relationships between previously unidentified market demographics.
- As a small business owner of a technology startup my responsibilities included nearly every facet of running a business to some degree, sales, sourcing, IT and production to a large degree.
- Areas that I excel in and remain passionate for include:
  1. Project management from initial customer specification through project delivery.
  2. Information architecture, usability design and implementation.
  3. Web, graphic, gui design and coding using xhtml and css.
  4. Customer maintenance and training.
  5. Development of the operations side of the business plan including marketing strategy, hiring, production and outsourcing

### New Media Designer

2/2001 - 3/2003 Nickles Industrial (Cooper Energy Services),  
Ponca City, OK

Under **Cooper Energy Services** (formerly Nickles Industrial Manufacturing)

Reporting to Financial Controller:

- Primary responsibilities included systems maintenance, planning and implementation. Secondary and growing to primary responsibility was the Six Sigma Process Improvement Program.
  1. Maintenance of existing intranet and teaming with new corporate parent to define intranet solutions
  2. Systems migration facilitation and training
  3. Network and pc maintenance
  4. Six Sigma process improvement training
  5. Six Sigma Green Belt projects.

**Under Nickles Industrial Manufacturing**

Reporting directly to CFO and VP Sales:

- Primary responsibilities included strategic planning of advertising media buys as well as contract negotiations and all graphic design duties for print, web and video mediums. Secondary responsibilities consisted of application of new technology and media to improving employee productivity.
  1. Developed advertising campaigns and materials for print, web, video and CD ROM mediums.
  2. Designed and developed corporate intranet (employee support and training including network deliverable video) from the ground up at zero increase in IT budget (built on existing infrastructure).

**Inside Sales**

3/1988 - 2/2001 Allied Bearings Supply Company, Ponca City, OK

- I began working at Allied Bearings shortly after graduating High School. Originally hired as a delivery driver in title, the immediate job responsibilities included deliveries, warehousing, taking phone orders, filling orders, billing orders, filing and retail counter and phone sales.
- At the time of my departure from Allied thirteen years later I had outgrown the opportunities available within the company. In that time I had the opportunity to make several noteworthy contributions to the success of the branch office as well as the company while learning a great deal about power transmission components and systems engineering.
  1. Developed good relationships with and maintained the satisfaction of the branch's largest customers.
  2. Developed new customers and loyal ongoing relationships.
  3. Developed new business processes, training programs and vendor relationships to increase profitability of the company and customers.
  4. Designed and implemented new technology programs and training to keep employees ahead of the curve as desktop computing and the internet was just becoming a relevant and cost-effective tool for small business.

## **Education**

5/2005 - 6/2005 Dale Carnegie, Oklahoma City, OK

- Vocational
- Sales, networking and relationship building training.

1/2002 - 3/2003 Six Sigma Green Belt, Ville Platte, LA

- Certification
- Trained in the Six Sigma Process Improvement Methodology which relies heavily on statistical data analysis in addition to more traditional process improvement tools. Trained through all phases of DMAIC (Define, Measure, Analyze, Improve, Control). Approved and recruited to move on to Black Belt position and training.

3/1988 - 2/2001 PTDA Ongoing Training, Various Locations, OK

- Professional
- Power transmission and motion control distributor training under the PTDA and various industry manufacturers. Included systems engineering and product knowledge studies.

9/2001 - 10/2001 Net Objects Fusion Client and Server, Houston, TX

- Vocational
- Web publishing platform training. Scope included authoring client and server platform.

9/1984 - 5/1987 Ponca City High School, Ponca City, OK

- High School or equivalent

## **Skills**

- **Expert - Confident...**
- (X)HTML
- CSS
- Adobe Photoshop
- Office Productivity - Microsoft, Corel, Sun, Star
- Verbal Communication
- Written Communication
- Teamwork, lead or contribute
- Work ethic
- Interpersonal skills
- Presentation Skills

- Curriculum development
- Linux server and Apache web server platforms
- **Intermediate - Comfortable...**
- Adobe Illustrator
- Six Sigma Process Improvement Methodologies
- PHP
- Databases/MySQL, MSSQL, MS Access
- Javascript
- Microsoft Server and web server platforms
- LAN implementation and administration
- **Limited Experience...**
- Macromedia/Adobe Flash
- Adobe InDesign
- Nunchuck and computer hacking skills

### **Personal / Affiliations**

1/2003 - Present NOKFOCAS

Volunteer Technology and Marketing development

1/2003 - Present Lukenmac Invitational to benefit CFF

Volunteer Technology Consulting and Development

3/2003 - Present Metropolitan Baptist Church

Member, Children's program leader, Technology Committee

1/1993 - 1/2003 Northeast Baptist Church

Member, Youth Leader, Technology Committee

1/2000 - 12/2000 Gurus Network

Contributing Author

### **References**

Personal and business references are available upon request.

Samples of web design/development projects can be seen at [www.jasonmabry.com](http://www.jasonmabry.com).